



ECONOMY WEBSITE PLANS 2017/2018

LAUNCHING A NEW PROFESSIONAL WEB SITE INCLUDES ... (DESIGN & PROGRAMMING)

- Home Page Design Layout based off selected theme
- Interior Page (Secondary Page) Design Layout based off selected theme
- Site Map developed for web site architecture
- Collection of all Client provided written & image content (in digital format) which 5PP will include in site
- 5PP to program all pages & page content (written + images) using Wordpress CMS platform
- 5PP will include one animated section on web site (i.e. jQuery Home Page Slider)
- 5PP will install all necessary and free plugins (up to 15), all paid plugins required to be purchased by Client
- Application of Goggle Analytics to web site
- Security web site monitoring software applied
- Backup software program installed
- Site will be developed “Responsively” for appropriate display on: PCs | MACs | iPads | Tablets | Mobile Devices
- Developed for current browser versions and 1 prior version of: Firefox | Chrome | IE | Safari
- Web Site Beta tested prior to launch
- 2hrs Online WordPress CMS training & after launch

AFFORDABLE PAYMENT PLAN OPTIONS (AWESOME NEW SITES AT COST-EFFECTIVE RATES)

	8 Month Plan	12 Month Plan
10 PAGE SITE	\$701 p/m	\$518 p/m
15 PAGE SITE	\$899 p/m	\$664 p/m
20 PAGE SITE	\$1,021 p/m	\$754 p/m

There's a minimum cost and a minimum requirement of 10 pages regardless of how few pages (under 10 pages) are requested. This is due to the volume of work needed to re-design the chosen theme, then program a fully “responsive” web site to work seamlessly across cell / tablet / desktops and across all 4 major browsers. Full “Buyout” discounted rates are also available.





ADDITIONAL PROGRAMMING COSTS:

Calendar Integration	Starting from	\$150
Video Player (with thumbnails) Integration	Starting from	\$250
Additional Page Programming & Content Implementation	Per Page	\$180
Additional “complex” Page programming	Per page	\$200
Content Writing	Per page	\$150
Content & Spell Checking	Per hour	\$55
Additional WP Training (up to 2hrs)	Per Session	\$200
Simple Shopping Cart (i.e. PayPal)	Starting from	\$395
Full E-Commerce Cart w/Payment Gateway Integration	Starting from	\$1,200
Establishing e-mail Newsletter System	Starting from	\$595
Logo Design	Starting from	\$595

CUSTOM WEBSITE:

For a custom designed site and for custom programming requirements call for quote.

WEB SITE SECURITY & MAINTENANCE

To maintain a healthy Wordpress web site, on-going and regular updates are now critical to your site’s security. You should liken this to an oil change on your car, “an ounce of medicine is worth a pound of cure”.

GOLD PROGRAM

- Schedule updates for next 12 calendar months
- Schedule update for SSL Certificate before it expires
- Update WordPress version
- Update all plugins (up to 15)
- Ensure Backups of your web site are working correctly
- Review of web site with subsequent suggestions for: Site Updates / Improvements / New Features etc...
- Ensure SSL validity is maintained

COST: \$495
4 PER YEAR (QUARTERLY)
DISCOUNT PURCHASE AVAILABLE

**PLATINUM PROGRAM
E-COMMERCE SITES**

- Schedule updates for next 12 calendar months
- Schedule update for SSL Certificate before it expires
- Update WordPress version
- Update all plugins (up to 15)
- Ensure Backups of your web site are working correctly
- Review of web site with subsequent suggestions for: Site Updates / Improvements / New Features etc...
- Ensure SSL validity is maintained
- Update e-Commerce Plugins & associated programs
- Backup all E-commerce Data

COST: \$595
6 PER YEAR (BI-MONTHLY)
DISCOUNT PURCHASE AVAILABLE

For more complex sites or sites with greater than 15 plugins, please call for custom Security & Maintenance quote





Each update program includes the following steps:

STEP 1 - UPGRADE WORDPRESS:

1. Duplicate of your Live Site and place it on our DEV/STAGING server¹
2. Create a backup of your Live Site for you before any work is performed
3. Update WordPress to the latest version

STEP 2 - UPGRADE FREE PLUGINS:

1. Make sure that existing free Wordpress plug-ins continue to work with the new WordPress version
- 2 a). If plugins do not work, then upgrade those plugins if newer versions are available
- 2 b). If plugins do not work and no upgrade version is available, we can offer alternative options. Depending on option chosen, this work will be billed separately.

STEP 3 - UPGRADE PREMIUM PLUGINS:

1. Make sure that existing premium Wordpress plug-ins continue to work with the new WordPress version
- 2 a). If a premium plugin does not work, then upgrade those plugins if newer versions are available
- 2 b). If a premium plugin does not work, and no upgrade version is available, we can offer alternative options. Depending on option chosen, this work will be billed separately.

STEP 4 - REVIEW WORDFENCE SECURITY / BACKUP SITE & LAUNCH:

1. Review WordFence Security Plugin to ensure all settings are set for maximum security and protection from possible hack/malware threats
2. Conduct inspection of web site with suggestions for any potential improvements, new features or changes
3. Complete backup of WordPress installation. Upon deployment of site, initiate a full database and file backup
4. Deploy updates to Live Site (upon launch of upgraded web site on live server, we will delete your duplicate copy of your web site on our Development Server)

- Gold Program Web Site Security & Maintenance cost assumes up to 5hrs per individual update. Platinum Program Web Site Security & Maintenance cost assumes up to 6.5hrs per individual update. If upgrade time requires greater than 5hrs and before proceeding with any additional work, the Client will be informed by 5PP of the estimated additional time and asked whether to approve or decline additional work and associated costs.
- Web Sites larger than 2GB will be subject to additional costs due to additional time associated with the larger file size management and additional space needed on the 5PP Server.
- Ensuring the SSL is up-to-date and current does NOT include the SSL Certificate's yearly cost, this is the Client's responsibility.





NEW WEB SITE & AFFORDABLE PAYMENT PLAN TERMS & CONDITIONS

BOOKING SCHEDULE:

- All projects are entered into our project schedule after receipt of the initial payment. Once the initial project installment has been received, the next available project time slot will be assigned.

REQUIREMENTS:

- Economy Website layouts based on the client's purchase of website theme/template and do not include 5PP full, ground-up custom design services. After the agreed upon website theme is purchased, 5PP will make the necessary design and brand changes to the theme to match the Client's brand and present an initial design proof. After Client has provided feedback, 5PP will provide up to 2 further design proof amendments, after this 5PP standard hourly design rates apply.
- After site BETA testing has been client approved and upon project completion/launch, Client will have 5 business days to report any appropriate issues or errors which 5PP will fix at no additional charge; Wordpress training will occur after this 5-day period. Subsequent and all further changes/amendments/fixes after this 5-day period has passed will be charged at 5PP's published hourly rates.

PAYMENTS:

- All payments are due on or before each agreed monthly payment due dates.
- First and last month's payment due at time of contract signing.
- All payments must be received before or by monthly payment due date. Late payments will render late payment fees.
- If all payments have been successfully received before each monthly due date, the Client will have their final installment comped with no final installment to pay. However, if any payments are late the final installment will not be comped. A late payment is any payment received by 5 Pints Productions after the monthly payment due date.
- All critical web site files will remain on 5PP's server until the final payment has been received. Upon receipt of the final payment, 5PP will transfer all critical files across to the client's server.

PAYMENT METHODS:

- Payment Method: All payments by check only. Payments must be made payable to "5 Pints Productions, LLC"

CANCELLATION POLICY:

- Cancellation of project services after acceptance of our proposal, once work commences and during the design of the web site constitutes forfeiture of all payments made to 5 Pints Productions. Cancellation of project services after acceptance and approval of the site design and once programming work commences on the web site constitutes forfeiture of all remaining payments scheduled to be made to 5 Pints Productions.

